In a recent survey carried out by a leading UK dental charity, 79 per cent of the people said their dentist had never checked them for mouth cancer and 87 per cent said their dentist had never spoken to them about it. Dr Nigel Carter (Dental Tribune UK June 25 to 29) chief executive of the British Dental Health Foundation (BDHF) says: ‘The problem here appears to be twofold. Firstly, not enough dentists are carrying out the checks and secondly those who carry them out are failing to communicate this with their patients.’

Higher survival rates

Most people are surprised to learn that in the UK, according to Cancer Research UK, over 4,770 new cases of mouth cancer are diagnosed annually and that early treatment as a result of earlier detection can improve patient survival rates from 50 per cent to nearly 90 per cent.

Mouth cancer is far too often discovered in late stage development. This is the primary reason for the consistently high death rate. Five people each day die of mouth cancer in the UK. Mouth cancer treatment often results in severe disfigurement, and can seriously compromise the quality of life for sufferers. Early detection and diagnosis can make a tremendous difference in life expectancy; mouth cancer is 90 per cent curable when found in its early stages. Unfortunately, 70 per cent of mouth cancers are diagnosed in the late stages, III and IV, leading to a five-year survival rate of 57 per cent. Routine check ups are, therefore, vital.

New screening test

Vizilite Plus is a new oral screening test that works in conjunction to the standard one. ViziLite Plus is an important new medical device that provides dentists and hygienists with an easy-to-use, low cost, disposable and accurate mouth cancer-screening tool.

ViziLite Plus is the perfect practice builder. It provides peace of mind to your patients and offers the practice a new optional chargeable service.

How ViziLite Plus works

ViziLite Plus with T Blue is an oral lesion identification and marking system that is used as an adjunct to the conventional head, neck and soft tissue examination. It comprises a chemiluminescent light source (ViziLite) to improve the identification of lesions (even those under the mucosal membrane) and a blue phenothiazine dye to mark those lesions identified by ViziLite Plus. ViziLite Plus with TBlue is designed for use in a patient population at increased risk for mouth cancer.

ViziLite Plus oral-screening protocol

It is recommended that ViziLite Plus be offered annually to all new and re-care adult patients following the standard head, neck and soft tissue exam. Patients with a history of mouth cancer or cancer of the aerodigestive tract should receive at least semi-annual ViziLite Plus exams.

Where to get Vizilite Plus

Panadent is pleased to provide a pack of 40 ViziLite Plus chemiluminescent light devices packed in convenient four packs of 10. Each treatment works out at approximately £15 (including VAT) per patient, per screen. The introductory price for pack of 40 ViziLite is £540 plus VAT. A pack of 10 ViziLite costs £125 plus VAT.

Panadent has a dedicated support team to advise and help with every matter concerning ViziLite Plus. Patient consent forms and patients leaflets are also available. For more details, call Panadent on 01689 881788, or email info@panadentltd.co.uk.
Sitting Pretty After 15 Years!

The Bambach Saddle Seat has successfully been in production for 15 years. This market leading seat is the only one of its kind to be endorsed by the Australian Physiotherapy Association and for a very good reason. There are many cheap copies on the market that do not necessarily have the best feel to them or offer any back support. Bambach has been proven time and again over the years with more than 50,000 seats sold worldwide.

The correct seating position using the Bambach Saddle Seat can alleviate many of the problems associated with muscle fatigue by encouraging an improved sitting posture. This Seat helps to maintain the natural s-shape of the spine, preventing the discs from being put under pressure. The hips are kept at the optimum angle, so back and thigh muscles are at their most relaxed. Bambach Saddle Seats are fully adjustable to create a bespoke individual stool just for you.

The company are so convinced of the benefits that they are offering you a free 30-day trial in your own practice. For further information please contact Bambach directly on 0800 581 108.

Septodont welcomes virtually pain free injections

Septodont’s Anaject Plus, as seen above, is a computer controlled local anaesthetic delivery system which aids dentist in delivering a virtually pain free injection. Anaject Plus has been designed with the dentist in mind, with prolonged use not resulting in hand fatigue.

Key Points:
- Dedicated for use with Septodont’s Ultra Safety Plus syringe system
- Reduces post operative discomfort

Sient Dental Systems

SIROLaser Cutting edge technology for GDPs

Sient Dental Systems, the UK’s leading provider of Strona equipment, are delighted with the tremendous response to the SIROLaser, which speeds the healing process and reduces post operative pain. It has many applications in implantology and other surgical applications and Sient believe it is literally at the cutting edge of technology.

Extremely versatile it is recommended for use in many indications including soft tissue surgery, root canal and periodontal pocket disinfection, crown lengthening, treatment of peri-implantitis and bleaching. It facilitates high precision tissue removal with minimal trauma to surrounding tissues, clearer visibility due to minimised bleeding, protection against post-operative infection, minimised scar formation, reduced need for anaesthetics and virtually no post-operative pain. The base unit’s LED display is well laid out with all the different treatment parameters presented in an easy to read format, which makes it easy to adjust and control with maximum safety.

The fully autoclavable handpiece is ergonomically designed and can be operated using either a removable finger switch or foot control.

For further information call Sient Dental Systems on 01932 582900 or email j.colville@sient.co.uk or call 0800 45 5155.

SmartCem®TM2; the smart combination of convenience and strength

SmartCem2 is the new self-adhesive cement from DENTSPIL, indicated for the cementation of composite, ceramic and metal-based inlays, onlays, crowns, bridges and posts.

Septodont is the market leader in dental pharmaceuticals. With over 25 years experience in the dental market, the company now serves 50 countries from five different continents.

New Cervitec Plus and Cervitec Gel provides targeted protection for caries prone patients where conventional oral hygiene procedures are not enough.

For further information contact your local Representative, visit www.iolavarisdent.com or telephone 0116 294 7290.

GC Tooth Mousse is water based, sugar free topical cream that contains Recaldent® CPP-ACP (Caries Protein Phosphoapatite – Amorphous Calcium Phosphate). This topical paste will provide caries protection for the patient’s teeth. It has been shown that the twice daily use of 1% CPP-ACP solution produced a 19% reduction in enamel demineralisation (Reynolds, 1988).

When CPP-ACP is applied to the tooth surfaces, it binds to biofilm and makes enamel less susceptible to demineralisation and surrounding soft tissue localising bio-available calcium and phosphate. Saliva also enhances the effectiveness of CPP-ACP and the flavour of the tooth mousse helps to stimulate saliva flow. The longer CPP-ACP is maintained in the mouth, the more effective the result.

There is a wide range of benefits for GC Tooth Mousse. It can be used to provide protection for teeth and to help neutralise an acidic oral environment. Additional professional applications of the mousse will be immediately following bleaching, after ultrasonic, hand scaling or root planing, after removal of orthodontic brackets, following professional tooth cleaning, after application of topical fluoride and also to provide a topical coating for patients suffering from erosive or abrading situations arising from xerostomia.

To provide a variety of choices for individual patients, GC Tooth Mousse is available in 5 delicious flavours namely, Strawberry, Melon, Vanilla, Mint and Tutti Frutti!

For further information please contact GC UK on (0044) 1908 218899 or e-mail infouk@gc-europe.com.
to share his passion and knowl-
edge about this subject with those who attend his courses.

His presentation will focus on introducing a philosophy of how to conservatively, effec-
tively and artistically perform aesthetic direct anterior com-
posite restorations based on principles of emulating proper form, colour and function.

The lectures will be held at the St Million Hotel and Coun-
try Club – venue of the English Open in 2009. Why not come for the lectures and take the opportu-
tunity to play a round on a champi-
nionship golf course? Stay at the hotel or make a longer break of it and hire one of the holiday cottages on site.

The cost to see this world class speaker, for members of the Cornwall IDP is just £585 for the 2 days or £170 for the first day only. Members can attend the 2 days for £280 or the first day for £120. But hurry – spaces are strictly limited and won’t last long at this excellent rate.

Please call Trish Hodgkinson on 01526 569545 or email phodgkinson@tinyworld.co.uk to book your place today.

The Everyday Bib Provides the Ultimate in Patient comfort and Protection

CollarDam’s Everyday Bib provides comfortable and reli-
able protection for your patients, especially during long procedures. The Everyday Bib gives you peace of mind that your patient is kept warm and dry, so you can concentrate on carrying out the very best treat-
ment.

Patients can become uncom-
fortable during procedures for a number of reasons such as moisture, which can begin to soak the neck, making the pa-
tient cold and irritable. The Everyday Bib’s super-absorbent collar prevents this from hap-
pening.

As the latest and lightest add-
tion to the range, the Every-
day Bib offers excellent value for money. Priced at just 49p when ordered in packs of 25, it will last for up to an hour so off-
ers a cost effective solution to other dental capses.

Setting new standards in pa-
tient comfort, CollarDam’s Everyday Bib is recommended by top industry names.

For further information on CollarDam please call 0845 5104286, email: CollarDam@collardam.com, or visit www.collar dam.com.

Life Saving

Most surgeries feel ethically obli-
ged to carry an emergency kit in the surgery. For this rea-
son The Dental Directory sells an Emergency Drugs Kit under its UnHent label, which in-
cludes first line emergency drugs, accessories and practical guidance on how to treat the most common medical emer-
gencies. Just some of drugs in the kit are adrenaline, Aspirin, Pirton, Diazepam, Glucagon and Hydrocortisone. Various cannulas, syringes, disposable needles and inhalers are also included.

Those who like to ensure that every eventuality is cov-
ered, might like to consider a defibrillator. Thankfully, the likelihood of somebody having a heart attack whilst undergo-
ing treatment is minimal. It is, how-
ever, advisable for any business or public place where people may be at risk of a sud-
den cardiac arrest to have a de-
fibillator.

The Dental Directory now supplies the Powerheart G3 from Cardiac Science, a unit men-
tioned in the fight against periodontal disease. “The inclusion of the Peri-
wave™ when combined with OraLight hand held treatment wand.

Provided for NASA Astro-
nauts as a drug and medicament Free system, this Clinically Proven device is fully re-
searched and plenty of support-
ing evidence can be found on Medline/Pubmed (under “Low Level Laser Therapy” or “Pho-
totherapy”). The device has a twice daily application (2-3 times in extreme cases) of this healing light over 3-4 days is sufficient to get rid of cold sores (although you should continue to use it un-
til the skin has completely healed).

Dentists can stock OraLight through Dental Sky (tel 0800 291 4700) now at the special price of £58.00 + VAT (Special of-
fer RRP £49.00) alternatively,
order a pack of 6 and benefit from the starter kit containing Patient Leaflets and a Wall Poster. This allows You to pro-
vide this amazing product di-
rect to Your Patients – the unit will cost about the same as an electric toothbrush: Normal RRP £63.00 inc VAT;Special Offer RRP £49.00 inc VAT:See: www.oralight.co.uk

Get Special Help in Your Practice NOW!

The First Choice in the Fight Against Periodontal Disease

An invaluable knowledge of the building industry, coupled with their step-by-step ap-
proach and reliability, ensures Genus delivers cost effective designs and high quality interi-
ors within the dental profes-
sion, all carefully managed to match agreed budgets and timescale.

Bring your practice into the future with Genus. Visit www.genusinteriors.co.uk or call 01582 840 484.

Cold Sore Season faces defeat!

We all need some help when it comes to Cold Sore. These very annoying, painful and irrit-
ing oral conditions can ruin a family Celebration. Now Pa-
tients, Dentists and Staff Mem-
bers involved in UK Dentistry all have their own special help with the introduction of the OraLight hand held treatment wand.

“We are confident that we can signifi-
cantly reduce the severity of cold sores when compared with the normal system,” he says. “The inclusion of the Peri-
wave™ when combined with OraLight hand held treatment wand.

In my experience with Peri-
wave™ when combined with spltting,” Dr Africa continues, “I have seen amazing results, especially in the lower anterior region in patients of all ages. During their follow-up visit, pa-
tients immediately tell us about the significant improvement in the feel of their gums, and the disappearance of bleeding that was there before treatment.”

For more information, call OraLight on 0800 291 4700 or email enquiries@oralight.co.uk, www.oralight.co.uk/peri-
orave.html

Secure Your Future with CEREC

Terry Patuzzo, Sirona Dental Systems MD has commented how important it is for prac-
tice’s, in this day and age, to se-
cure their financial stability and raise their revenue whilst trad-
ing in difficult times. One tried and tested method is to offer your patients something that they cannot necessarily get from other dental practices lo-
cally which has a real advantage for the patient. This is achiev-
able with the CEREC CAD/CAM System from Sirona Dental Sys-
tems Ltd.

CEREC is proven to increase profits plus it adds the ‘wow’ factor to any practice. CEREC enables you to provide your pa-
tients with same day crowns, bridges etc without the expense and time of waiting for the labo-
ratory to construct the restora-
s. Patients are willing to pay that little bit more for one of the aesthetic, perfectly fitting ceramic restoration in the mar-
ket place today.

Using CEREC allows you to produce perfect chairside ce-
ramic restorations in the same visit whilst saving you and your patient time, laboratory fees and ultimately making your business more profitable.

To find out how the Sirona team can directly support your practice and for a no ob-
ligation demonstration of the CEREC 3D system telephone 0845 071 5040 or email: info@sironadental.co.uk or www.sironacadcamso- lutions.co.uk