In a recent survey carried out by a leading UK dental charity, 79 per cent of the people said their dentist had never checked them for mouth cancer and 87 per cent said their dentist had never spoken to them about it. Dr Nigel Carter (Dental Tribune UK June 25 to 29) chief executive of the British Dental Health Foundation (BDHF) says: ‘The problem here appears to be twofold. Firstly, not enough dentists are carrying out the checks and secondly those who carry them out are failing to communicate this with their patients.’

Higher survival rates
Most people are surprised to learn that in the UK, according to Cancer Research UK, over 4,770 new cases of mouth cancer are diagnosed annually and that early treatment as a result of earlier detection can improve patient survival rates from 50 per cent to nearly 90 per cent.

Mouth cancer is far too often discovered in late stage development. This is the primary reason for the consistently high death rate. Five people each day die of mouth cancer in the UK. Mouth cancer treatment often results in severe disfigurement, and can seriously compromise the quality of life for sufferers. Early detection and diagnosis can make a tremendous difference in life expectancy; mouth cancer is 90 per cent curable when found in its early stages. Unfortunately, 70 per cent of mouth cancers are diagnosed in the late stages, III and IV, leading to a five-year survival rate of 57 per cent. Routine check ups are, therefore, vital.

New screening test
Vizilite Plus is a new oral screening test that works in conjunction to the standard one. ViziLite Plus is an important new medical device that provides dentists and hygienists with an easy-to-use, low cost, disposable and accurate mouth cancer-screening tool.

ViziLite Plus is the perfect practice builder. It provides peace of mind to your patients and offers the practice a new optional chargeable service.

How ViziLite Plus works
ViziLite Plus with T Blue is an oral lesion identification and marking system that is used as an adjunct to the conventional head, neck and soft tissue examination. It comprises a chemiluminescent light source (Vizi-lite) to improve the identification of lesions (even those under the mucosal membrane) and a blue phenothiazine dye to mark those lesions identified by ViziLite Plus. ViziLite Plus with TBlue is designed for use in a patient population at increased risk for mouth cancer.

ViziLite Plus oral-screening protocol
It is recommended that ViziLite Plus be offered annually to all new and re-care adult patients following the standard head, neck and soft tissue exam. Patients with a history of mouth cancer or cancer of the aerodigestive tract should receive at least semi-annual ViziLite Plus exams.

Where to get Vizilite Plus
Panadent is pleased to provide a pack of 40 ViziLite Plus chemiluminescent light devices packed in convenient four packs of 10. Each treatment works out at approximately £15 (including VAT) per patient, per screen. The introductory price for pack of 40 ViziLite is £450 plus VAT. A pack of 10 ViziLite costs £125 plus VAT.

Panadent has a dedicated support team to advise and help with every matter concerning Vizilite Plus. Patient consent forms and patients leaflets are also available. For more details, call Panadent on 01689 881788, or email info@panadentltd.co.uk.
Sitting Pretty After 15 Years!

The Bambach Saddle Seat has successfully been in production for 15 years. This market-leading seat is the only one of its kind to be endorsed by the Australian Physiotherapy Association and for a very good reason. There are many cheap copies on the market that do not necessarily have the correct features or experience to back their claims. Bambach has been proven time and again over the years with more than 50,000 seats sold worldwide.

The correct seating position using the Bambach Saddle Seat can alleviate many of the problems associated with muscle fatigue by encouraging an improved sitting posture. This Seat helps to maintain the natural s-shape of the spine, preventing the discs from being put under pressure. The hips are kept at the optimum angle, so back and thigh muscles are at their most relaxed. Bambach Saddle Seats are fully adjustable to create a bespoke individual stool just for you.

The company are so convinced of the benefits that they are offering you a free 30-day trial in your own practice. For further information please contact Bambach directly on 0800 581 108.

Septodont welcomes virtually pain free injections

Septodont’s Anaject Plus, as seen above, is a computer controlled local anaesthetic delivery system which aids dentists in delivering a virtually pain free injection. Anaject Plus has been designed with the dentist in mind, with prolonged use not resulting in hand fatigue.

Key Points:
- Dedicated for use with Septodont’s Ultra Safety Plus syringe system
- Reduces post operative discomfort
- Automatic and silent operation
- Lightweight (245g), rechargeable, cordless and compact
- Microprocessor is pre-programmed for precise control
- User programmable with two modes and three speeds
- Reduces needlepoint unsedation
- 5-step battery level indicator
- LED operation indicator

The Anaject Plus computer controlled local anaesthetic delivery system is now available to provide pain freeChair. To have a closer look at Anaject Plus or email j.colville@sident.co.uk or call 0800 45 5155.

SmartCem™2; the smart combination of convenience and strength

SmartCem2 is the new self-adhesive cement from DENTSPLY, indicated for the cementation of composite, ceramic and metal-based inlays, onlays, crowns, bridges and posts.

The real benefit of SmartCem2 is the application and handling compared to the other self-adhesive cements on the market. Because it uses an autotomix delivery system, it means you avoid the hassle associated with hand mixing and ensures you always have enough material to hand, but do not have excess waste.

Benzoyl peroxide (BPO) is traditionally used in cements, as part of the firing process. However, SmartCem2 uses a new self-cure initiating system resulting in a shelf-stable product with predictable handling properties, without colour changes over time. Because the heat sensitive BPO/amine components were replaced, SmartCem2 has a significantly improved shelf-life, with no need for the refrigeration.

The gel-phase of SmartCem2 ensures easy clean-up of material and can be initiated quickly with a few seconds of a curing light, reducing the waiting time and ensuring a quicker total procedure.

SmartCem2 is available in five great shades to ensure an aesthetic result.

To have a closer look at SmartCem2, contact your local DENTSPLY Product Specialist for a free demonstration on +44 (0)800 072 5151.

Cervitec Plus and Cervitec Gel

Targeted at specific “problem” areas, Ivoclar Vivadent’s new Cervitec Plus and Cervitec Gel provides targeted protection for caries prone patients where conventional oral hygiene procedures are not enough.

Containing chlorohexidine and thymol, Cervitec Plus provides protection against decay by reducing the risk and incidence of bacterial activity on teeth. With a high moisture tolerance it thoroughly wets tooth surfaces and adheres tightly, simplifying application and penetrates particularly caries susceptible surface structures (tissues, exposed dentine etc), forming a depot. Closing and sealing dentine tubules, it is extremely effective in treating hypercementic cervical areas. Accurately and economically applied, it is easy to use, invisible, quick, painless and does not produce staining usually associated with chlorohexidine.

Cervitec Gel is for patients with a high caries risk or suffering from gingivitis, periodontitis or denture stomatitis. Containing 0.2% chlorhexidine and 0.2% sodium fluoride, it can be applied directly to the gingiva and mucosa or the inner surfaces of dentures using a toothbrush or interdental brush. Suitable for use in the surgery as well as at home it enhances the effect of Cervitec Plus, which is applied professionally.

For further information contact your local Representative, visit www.ivoclarvivadent.com or telephone 0116 248 7900.

Innovate Whitening Sensitivity

Sensitivity is often an issue associated with Tooth Whitening, which applies to both home and power (surgery) whitening procedures.

GC has introduced Tooth Mousse that is the perfect ad-junct to your usual tooth whitening treatments. Apply immediately after tooth whitening to relieve the sensitivity caused by dehydration in the surgery or provide your patients with a tube to take home with their home whitening kit.

GC Tooth Mousse is water based, sugar free topical cream that contains Recaldent® CPP-ACP (Caries Phosphoprotein – Amorphous Calcium Phos-phate). This topical paste will provide protection for the patients’ teeth. It has been shown that the twice daily use of 1% CPP-ACP solution produced a 19% reduction in enamel demineralisation (Reynolds, 1988).

When CPP-ACP is applied to the tooth surfaces, it binds to biofilm and surrounding soft tissue localising bio-available calcium and phosphate. Saliva also enhances the effectiveness of CPP-ACP and the flavour of the tooth mousse helps to stimulate saliva flow. The longer CPP-ACP is maintained in the mouth, the more effective the result.

There is a wide range of benefits for GC Tooth Mousse. It can be used to provide protection for teeth and to help neutralise an acidic oral environment. Additional professional applications of the mousse will be immediately following bleaching, after ultrasonic, hand scaling or root planing, after removal of orthodontic brackets, following professional tooth cleaning, after application of topical fluoride and also to provide a topical coating for patients suffering from erosive tooth wear and abrasions arising from xerostomia.

To provide a variety of choices for individual patients, GC Tooth Mousse is available in 5 delicious flavours namely, Strawberry, Melon, Vanilla, Mint and Tutti Frutti!

For further information please contact GC UK on (0044) 1908 218899 or e-mail info.uk@gceurope.com

New Cervitec Plus and Cervitec Gel provides targeted protection for caries prone patients where conventional oral hygiene procedures are not enough.

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to share his passion and knowledge about this subject with those who attend his courses.

His presentation will focus on introducing a philosophy of how to conservatism, effectively and artistically perform aesthetic direct anterior composite restorations based on principles of emulating proper form, colour and function.

The lectures will be held at the St Mellion Hotel and Country Club – venue of the English Open in 2009. Why not come for the lectures and take the opportunity to play a round on a championship golf course? Stay at the hotel or make a longer break of it and hire one of the holiday cottages on site.

The cost to see this world class speaker for members of the Cornwall IDP is just £58.50 for the 2 days or £170 for the first day only. Members can attend the 2 days for £280 or the first day for £120. But hurry – spaces are strictly limited and won’t last long at this excellent rate.

Please call Trish Hodgkinson on 01526 560155 or email phodgkinson@tinyworld.co.uk to book your place today.

The Everyday Bib Provides the Ultimate in Patient comfort and Protection

CollarDam’s Everyday Bib provides comfortable and reliable protection for your patients throughout the treatment process. With traditional bibs patients can experience wet, cold and stressed. They are uncomfortable, especially during long procedures. The Everyday Bib gives you peace of mind that your patient is kept warm and dry, so you can concentrate on carrying out the very best treatment.

Patients can become uncomfortable during procedures for a number of reasons such as moisture, which can begin to make the neck, making the patient cold and irritable. The Everyday Bib’s super-absorbent collar prevents this from happening.

As the latest and lightest addition to the range, the Everyday Bib offers excellent value for money. Priced at just 49p when ordered in packs of 25, it will last for up to an hour so offers a cost effective solution to other dental capes.

Setting new standards in patient comfort, CollarDam’s Everyday Bib is recommended by top industry names.

For further information on CollarDam please call 0845 5104286, email: Collar4uk@collardam.com or visit www.collardam.com.

Life Saving

Most surgeries feel ethically obliged to carry an emergency kit in the surgery. For this reason The Dental Directory sells an Emergency Drugs Kit under its UnHent label, which includes first line emergency drugs, acupuncture and practical guidance on how to treat the most common medical emergencies. Just some of drugs in the kit are adrenaline, aspirin, Pirton, Diazepam, Glucagon and Hydrocordzovine. Various bandages, syringes, disposable needles and inhalers are also included.

Those who like to ensure that every eventuality is covered, might like to consider a defibrillator. Thankfully, the likelihood of somebody having a heart attack whilst undergoing treatment is minimal. It is, however, advisable for any business or public place where people may be at risk of a sudden cardiac arrest to have a defibrillator.

The Dental Directory now supplies the PowerHeart G5 from Cardiac Science, a unit that delivers life-saving defibrillation simply at the touch of a button. Instructive voice prompts also serve to guide the user through the rescue. The device also incorporates patented self-testing technology; checks are automatically carried out daily, weekly and monthly on the battery, electronic systems and defibrillation pads to ensure it is always ready to use. The unit is compact, lightweight and comes with a four-year full replacement operating battery guarantee.

Don’t wait for the unexpected. For more information call The Dental Directory on Team on 0800 5855856.


Seamless bespoke design and build service

CDR offers a seamless, bespoke design and build service, taking care of all aspects of the work from the initial design and specification of furniture, through to liaising with your chosen equipment supplier, thus enabling them to work through all the technical aspects that are required to ensure the successful refurbishment of your surgery.

The flexible and thorough approach adopted by Genus Interiors ensures complete peace of mind. The full service includes project management so there is no reason to worry about any aspect of the work.

Exceeding practice expectations time and time again, Genus provides a seamless, bespoke design and build service, taking care of all aspects of the work from the initial design and specification of furniture, through to liaising with your chosen equipment supplier, thus enabling them to work through all the technical aspects that are required to ensure the successful refurbishment of your surgery.

The dental industry has changed significantly in recent years. CDR appreciate this more than most and are keen to ensure your practice has the best possible design to meet your needs.

In the ever changing world of dental practice, CDR appreciate the importance of having an environment that works and works hard for you. With this in mind CDR offer a free initial appraisal to assess the needs of your practice.

CDR Design Consultancy

Craig Draper 01582 840 484

craigdraper@cdrdental.com

Cold Sore Season faces defeat!

We all need some help when it comes to Cold Sores. These very annoying, painful and irritating oral conditions can ruin a family Celebration. Now Patients, Dentists and Staff Members involved in UK Dentistry all have their own special help with the introduction of the OraLight hand held treatment wand.

Provided for NASA Astronauts as a drug and medication Free system, this Clinically Proven device is fully researched and plenty of supporting evidence can be found on Medline/Pubmed (under “Low Level Laser Therapy” or “Phototherapy”). The device gives twice daily application (2-3 times in extreme cases) of this healing light over 3-4 days is sufficient to get rid of cold sores (although you should continue to use it until the skin has completely healed).

Dentists can stock OraLight through Dental Sky (tel 0800 281 4700) now at the special price of £50.00 inc VAT (Special offer RRP £49.00) alternatively, order a pack of 6 and benefit from the starter kit containing Patient Leaflets and a Wall Poster. This allows You to provide this amazing product directly to Your Patients - the unit will cost about the same as an electric toothbrush: Normal RRP £64.00 inc VAT.Special Offer RRP £49.00 inc VAT.See: www.oralight.co.uk

Get Special Help in Your Practice NOW!

Contact: mark@oralight.co.uk for more information

The First Choice in the Fight Against Periodontal Disease

Periowave™ is a broad spectrum antimicrobial system that targets subgingival bacteria, protease, collagenase and other virulence factors. When combined with scaling and root planning, Periowave™ significantly reduces bleeding on probing at 6 weeks, reduce probing depth and increase attachment level at 12 weeks.

Dr David Africa of Elm Dental Practice, Chessington, Surrey, has noted Periowave’s™ virtues, “The inclusion of the Periowave™ method in our armamentarium in the fight against periodontal disease has been a fantastic choice,” he says. “The ease of use and the acceptability by patients of the new technology, as well as the predictability of the results, makes everyone confident that we can significantly reduce risk factors for periodontal disease.”

In my experience with Periowave™ when combined with splinting,” Dr Africa continues, “I have seen amazing results, especially in the lower anterior region in patients of all ages. During their follow-up visit, patients immediately tell us about the significant improvement in the feel of their gums, and the disappearance of bleeding that was there before treatment.”

For more information, call Dr Africa on 0208 910 8200, or email enquiries@oraldent.co.uk, www.oraldent.co.uk/periowave.html

Secure Your Future with CEREC

Terry Patuzzo, Sirona Dental Systems MD has commented how important it is for practices, in this day and age, to secure their financial stability and raise their revenue whilst trading in difficult times. One tried and tested method is to offer your patients something that they cannot necessarily get from other dental practices locally which has a real advantage for the patient. This is achievable with the CEREC CAD/CAM System from Sirona Dental Systems Ltd.

CEREC is proven to increase profits plus it adds the ‘wow’ factor to any practice. CEREC enables you to provide your patients with same day crowns, bridges etc without the expense and time of waiting for the laboratory to construct the same. Patients are willing to pay that little bit more for one of the aesthetic, perfectly fitting ceramic restoration in the market place today.

Using CEREC allows you to produce perfect chairside ceramic restorations in the same visit whilst saving you and your patient time, laboratory fees and ultimately making your business more profitable.

To find out how the Sirona team can directly support your practice and for a no obligation demonstration of the CEREC 3D system telephone 0845 071 5040 or email: info@sirondental.co.uk or visit www.sironacadcamolutions.co.uk

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