In a recent survey carried out by a leading UK dental charity, 79 per cent of the people said their dentist had never checked them for mouth cancer and 87 per cent said their dentist had never spoken to them about it. Dr Nigel Carter (Dental Tribune UK June 25 to 29) chief executive of the British Dental Health Foundation (BDHF) says: ‘The problem here appears to be twofold. Firstly, not enough dentists are carrying out the checks and secondly those who carry them out are failing to communicate this with their patients.’

Higher survival rates
Most people are surprised to learn that in the UK, according to Cancer Research UK, over 4,770 new cases of mouth cancer are diagnosed annually and that early treatment as a result of earlier detection can improve patient survival rates from 50 per cent to nearly 90 per cent.

Mouth cancer is far too often discovered in late stage development. This is the primary reason for the consistently high death rate. Five people each day die of mouth cancer in the UK. Mouth cancer treatment often results in severe disfigurement, and can seriously compromise the quality of life for sufferers. Early detection and diagnosis can make a tremendous difference in life expectancy; mouth cancer is 90 per cent curable when found in its early stages. Unfortunately, 70 per cent of mouth cancers are diagnosed in the late stages, III and IV, leading to a five-year survival rate of 57 per cent. Routine checkups are therefore vital.

New screening test
Vizilite Plus is a new oral screening test that works in conjunction to the standard one. ViziLite Plus is an important new medical device that provides dentists and hygienists with an easy-to-use, low cost, disposable and accurate mouth cancer-screening tool.

ViziLite Plus is the perfect practice builder. It provides peace of mind to your patients and offers the practice a new optional chargeable service.

How ViziLite Plus works
ViziLite Plus with T Blue is an oral lesion identification and marking system that is used as an adjunct to the conventional head, neck and soft tissue examination. It comprises a chemiluminescent light source (ViziLite) to improve the identification of lesions (even those under the mucosal membrane) and a blue phenothiazine dye to mark those lesions identified by ViziLite Plus. ViziLite Plus with TBlue is designed for use in a patient population at increased risk for mouth cancer.

ViziLite Plus oral-screening protocol
It is recommended that ViziLite Plus be offered annually to all new and re-care adult patients following the standard head, neck and soft tissue exam. Patients with a history of mouth cancer or cancer of the aerodigestive tract should receive at least semi-annual ViziLite Plus exams.

Where to get ViziLite Plus
Panadent is pleased to provide a pack of 40 ViziLite Plus chemiluminescent light devices packed in convenient four packs of 10. Each treatment works out at approximately £15 (including VAT) per patient, per screen. The introductory price for pack of 40 ViziLite is £450 plus VAT. A pack of 10 ViziLite costs £125 plus VAT.

Panadent has a dedicated support team to advise and help with every matter concerning ViziLite Plus. Patient consent forms and patient leaflets are also available. For more details, call Panadent on 01689 881788, or email info@panadentltd.co.uk.
Sitting Pretty After 15 Years!

The Bambach Saddle Seat has successfully been in production for 15 years. This market leading seat is the only one of its kind to be endorsed by the Australian Physiotherapy Association and for a very good reason. There are many cheap copies on the market that do not meet the standard of the original saddle. Without any references or papers to back their claims, Bambach has been proven right time and again over the years with more than 50,000 seats sold worldwide.

The correct seating position using the Bambach Saddle Seat can alleviate many of the problems associated with muscle fatigue by encouraging an improved sitting posture. This seat helps to maintain the natural s-shape of the spine, preventing the discs from being put under pressure. The hips are kept at the optimum angle, so back and thigh muscles are at their most relaxed. Bambach Saddle Seats are fully adjustable to create a bespoke individual stool just for you.

The company are so convinced of the benefits that they are offering you a free 30-day trial in your own practice. For further information please contact Bambach directly on 0800 581 108.

Septodont welcomes virtually pain free injections

Septodont’s Anaject Plus, as seen above, is a computer controlled local anaesthetic delivery system which aids dentists to deliver a virtually pain free injection. Anaject Plus has been designed with the dentist in mind, with prolonged use not hindering the healing process and control with maximum safety.

The fully autoclavable hand-piece is specifically designed and can be operated using either a removable finger switch or foot control.

For further information call Sident Dental Systems on 01922 45 0800, or email j.colville@sident.co.uk or call 0800 45 1545.

New Cervitec Plus and Cervitec Gel provides targeted protection for carries prone patients where conventional oral hygiene procedures are not enough.

When Cerviplus is applied to the tooth surfaces, it binds to biofilm forming plaque, hydroxyapatite and surrounding soft tissue localising bio-available calcium and phosphate. Saliva also enhances the effectiveness of CPP-ACP and the fluoride of the tooth mousse helps to stimulate saliva flow. The longer CPP-ACP is maintained in the mouth, the more effective the result.

There is a wide range of benefits for GC Tooth Mousse, it can be used to provide protection for teeth and to help neutralise an acidic oral environment. Additional professional applications of the mousse will be immediately following bleaching, after ultrasonic, hand scaling or root planing, after removal of orthodontic brackets, following professional tooth cleaning, after application of topical fluoride and also to provide a topical coating for patients suffering from erosive, demineralisation and conditions arising from xerostomia.

To provide a variety of choices for individual patients, GC Tooth Mousse is available in 5 delicious flavours namely, Strawberry, Melon, Vanilla, Mint and Tutti Frutti!

For further information please contact GC UK on (0044) 1908 218999 or e-mail info@uk.gceurope.com.

Sensitivity is often an issue associated with Tooth Whitening, which applies to both home and power (surgery) whitening procedures.

GC has introduced Tooth Mousse that is the perfect adjunct to your usual tooth whitening treatments. Apply immediately after tooth whitening to relieve post whitening sensitivity by dehydration in the surgery or provide your patients with a tube to take home with their home whitening kit.

Cervitec Plus and Cervitec Gel

Targeted at specific “problem” areas, Ivoclar Vivadent’s Cervitec Plus and Cervitec Gel have been specifically designed for use in dentine and in dentine defects. The pastes contain CPP-ACP and have been shown to be particularly effective in reducing sensitivity when used for 30 days in crevicular defects and when used as a topical application for 10 days in dentine defects.

The longer CPP-ACP is maintained in the mouth, the more effective the result.

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The “gel-phase” of SmartCem is the application and handling compared to the other self-adhesive cements on the market. Because it uses an automix delivery system, it means you avoid the hassle associated with hand mixing and ensures you always have enough material to hand, but do not have excess waste.

SmartCem2 is the new self-adhesive cement from DENTSPLY, indicated for the cementation of composite, ceramic and metal-based inlays, onlays, crowns, bridges and posts.

Septodont is the market leader in dental pharmaceuticals. With over 75 years experience in the dental market, the company now serves 50 countries from five different continents.

Sient Dent Dental Systems SIROLaser Cutting edge technology for GDPs

Sident Dental Systems, the UK’s leading provider of Strona equipment, are delighted with the tremendous response to the SIROLaser, which speeds the healing process and reduces post operative pain. It has many applications in implantology and other surgical applications and Sident believe it is literally at the cutting edge of technology.

Extremely versatile it is recommended for use in many indications including soft tissue surgery, root canal and periodontal pocket disinfection, crown lengthening, treatment of peri-implantitis and bleaching. It facilitates high precision tissue removal with minimal trauma to surrounding tissues, clearer visibility due to minimised bleeding, protection against post-operative infection, minimised scar formation, reduced need for anaesthesia and virtually no post-operative pain. The base unit’s LED display is in well laid out with all the different treatment parameters presented in an easy to read format, which makes it easy to adjust and control with maximum safety.

The fully autoclavable hand-piece is specifically designed and can be operated using either a removable finger switch or foot control.

For further information call Sident Dental Systems on 01922 45 0800, or email j.colville@sident.co.uk or call 0800 45 1545.
The Everyday Bib Provides the Ultimate in Patient comfort and Protection

CollarDam's Everyday Bib provides comfortable and reliable protection for your patients throughout the treatment process. With traditional bibs patients can feel wet, cold and stressed. They are uncomfortable, especially during long procedures. The Everyday Bib gives you peace of mind that your patient is kept warm and dry, so you can concentrate on carrying out the very best treatment.

Patients can become uncomfortable during procedures for a number of reasons such as moisture, which can begin to soak the neck, making the patient cold and irritable. The Everyday Bib’s super-absorbent collar prevents this from happening.

As the latest and gentlest addition to the range, the Everyday Bib offers excellent value for money. Priced at just 69p when ordered in packs of 25, it will last for up to an hour so offers a cost effective solution to other dental capes.

Setting new standards in patient comfort, CollarDam’s Everyday Bib is recommended by top industry names.

For further information on CollarDam please call 0145 5104286, email: Collar4uk@collardam.com, or visit www.collardam.com.

Life Saving

Most surgeries feel ethically obligated to carry an emergency kit in the surgery. For this reason The Dental Directory sells an Emergency Drugs Kit under its UnoDent label, which includes first line emergency drugs, accessories and practical guidance on how to treat the most common medical emergencies. Just some of drugs in the kit are adrenaline, aspirin, Pirion, Diazepam, Glucagon and Hydrocortisone. Various cannulas, syringes, disposable needles and inhalers are also included.

Those who like to ensure that every eventuality is covered, might like to consider a defibrillator. Thankfully, the likelihood of somebody having a heart attack whilst undergoing treatment is minimal. It is, however, advisable for any business or public place where people may be at risk of a sudden cardiac arrest to have a defibrillator.

The Dental Directory now supplies the Powerheart G3 from Cardiac Science, a unit that delivers life-saving defibrillation simply at the touch of a button. Instructive voice prompts also serve to guide the user through the rescue. The device also incorporates patented self-testing technology; checks are automatically carried out daily, weekly and monthly on the battery, electronic systems and defibrillation pads to ensure it is always ready to use. The unit is compact, lightweight and comes with a four-year full replacement operating battery guarantee.

Don't wait for the unexpected. For more information call The Dental Directory on Team on 0800 585586.

Secure Your Future with CEREC

“in my experience with Periowave™ when combined with splinting,” Dr Africa continues, “I have seen amazing results, especially in the lower anterior region in patients of all ages. During their follow-up visit, patients immediately tell us about the significant improvement in the feel of their gums, and the disappearance of bleeding that was there before treatment.”

For more information, call OraLight on 0800 291 4700 or email: mark@oralight.co.uk, www.oraldent.co.uk/periowave.html

The First Choice in the Fight Against Periodontal Disease

Periowave™ is a broad-spectrum antimicrobial system that targets subgingival bacteria, protease, collagenase and other virulence factors. When combined with scaling and root planing it can significantly reduce bleeding on probing at 6 weeks, reduce probing depth and increase the attachment level at 12 weeks.

Dr David Africa of Elm Dental Practice, Cheshunt, Surrey, has noted Periowave’s™ virtues, “the inclusion of the Periowave™ method in our armoury in the fight against periodontal disease has been a fantastic choice,” he says. “The ease of use and the acceptability by patients of the new technology, as well as the predictability and reliability of the results, makes everyone confident that we can significantly reduce the factors for periodontal disease.”

For more information, call Periowave 0845 071 5040 or email: info@peridental.co.uk or visit www.peridental.co.uk