In a recent survey carried out by a leading UK dental charity, 79 per cent of the people said their dentist had never checked them for mouth cancer and 87 per cent said their dentist had never spoken to them about it. Dr Nigel Carter (Dental Tribune UK June 25 to 29) chief executive of the British Dental Health Foundation (BDHF) says: ‘The problem here appears to be twofold. Firstly, not enough dentists are carrying out the checks and secondly those who carry them out are failing to communicate this with their patients.’

Higher survival rates
Most people are surprised to learn that in the UK, according to Cancer Research UK, over 4,770 new cases of mouth cancer are diagnosed annually and that early treatment as a result of earlier detection can improve patient survival rates from 50 per cent to nearly 90 per cent.

Mouth cancer is far too often discovered in late stage development. This is the primary reason for the consistently high death rate. Five people each day die of mouth cancer in the UK. Mouth cancer treatment often results in severe disfiguration, and can seriously compromise the quality of life for sufferers. Early detection and diagnosis can make a tremendous difference in life expectancy; mouth cancer is 90 per cent curable when found in its early stages. Unfortunately, 70 per cent of mouth cancers are diagnosed in the late stages, III and IV, leading to a five-year survival rate of 57 per cent. Routine check ups are, therefore vital.

New screening test
ViziLite Plus is a new oral screening test that works in conjunction to the standard one. ViziLite Plus is an important new medical device that provides dentists and hygienists with an easy-to-use, low cost, disposable and accurate mouth cancer-screening tool.

ViziLite Plus is the perfect practice builder. It provides peace of mind to your patients and offers the practice a new optional chargeable service.

How ViziLite Plus works
ViziLite Plus with T Blue is an oral lesion identification and marking system that is used as an adjunct to the conventional head, neck and soft tissue examination. It comprises a chemiluminescent light source (ViziLite) to improve the identification of lesions (even those under the mucosal membrane) and a blue phenothiazine dye to mark those lesions identified by ViziLite Plus. ViziLite Plus with TBlue is designed for use in a patient population at increased risk for mouth cancer.

ViziLite Plus oral-screening protocol
It is recommended that ViziLite Plus be offered annually to all new and re-care adult patients following the standard head, neck and soft tissue exam. Patients with a history of mouth cancer or cancer of the aerodigestive tract should receive at least semi-annual ViziLite Plus exams.

Where to get ViziLite Plus
Panadent is pleased to provide a pack of 40 ViziLite Plus chemiluminescent light devices packed in convenient four packs of 10. Each treatment works out at approximately £15 (including VAT) per patient, per screen. The introductory price for pack of 40 ViziLite is £450 plus VAT. A pack of 10 ViziLite costs £125 plus VAT.

Panadent has a dedicated support team to advise and help with every matter concerning ViziLite Plus. Patient consent forms and patients leaflet are also available. For more details, call Panadent on 01689 881788, or email info@panadentltd.co.uk.
Sitting Pretty After 15 Years!

The Bambach Saddle Seat has successfully been in production for 15 years. This market leading seat is the only one of its kind to be endorsed by the Australian Physiotherapy Association and for a very good reason. There are many cheap copies on the market that do not necessarily have value for money or a longer life. The Bambach Saddle Seat is built to last and be adjustable to create a bespoke individual fit for you.

The correct seating position using the Bambach Saddle Seat can alleviate many of the problems associated with muscle fatigue by encouraging an improved sitting posture. This Seat helps to maintain the natural s-shape of the spine, preventing the discs from being put under pressure. The hips are kept at the optimum angle, so back and thigh muscles are at their most relaxed. Bambach Saddle Seats are fully adjustable to create a bespoke individual fit just for you.

The company are so convinced of the benefits that they are offering you a free 5-day trial in your own practice.

For further information please contact Bambach directly on 0800 581 108.

Septodont welcome virtually pain free injections

Septodont’s Anaject Plus, as seen above, is a computer controlled local anaesthetic delivery system which aids dentists to deliver a virtually pain free injection. Anaject Plus has been designed with the dentist in mind, with prolonged use not resulting in hand fatigue.

Key Points:
- Dedicated for use with Septodont’s Ultra Safety Plus syringe system
- Reduces post operative discomfort

Septodont Dental Systems
SIROLaser
Cutting edge technology for GDPs

The real benefit of SmartCemTM2 is the new self-adhesive cement from DENTSPLY, indicated for the cementation of composite, ceramic and metal-based inlays, onlays, crowns, bridges and posts.

SprintCem2 is the new self-adhesive cement from DENTSPLY, indicated for the cementation of composite, ceramic and metal-based inlays, onlays, crowns, bridges and posts.

New Cervitec Plus and Cervitec Gel provides targeted protection for caries prone patients where conventional oral hygiene procedures are not enough.

For further information contact your local Representative, visit www.iovcaldentist.com or telephone 0116 204 7300.

Banish Tooth Whitening Sensitivity

Sensitivity is often an issue associated with Tooth Whitening, which applies to both home and power (surgery) whitening procedures.

GC has introduced Tooth Mousse that is the perfect adjunct to your usual tooth whitening treatments. Apply immediately after tooth whitening to reduce sensitivity through dehydration in the surgery or provide your patients with a tube to take home with their home whitening kit.

SmartCem™2; the smart combination of convenience and strength

SmartCem2 is a new self-adhesive cement from DENTSPLY, indicated for the cementation of composite, ceramic and metal-based inlays, onlays, crowns, bridges and posts.

The “gel-phase” of SmartCem2 ensures easy clean-up of cement waste. It can be applied directly to the gingiva and mucosa or the inner surfaces of dentures using a toothbrush or interdental brush. Suitable for use in the surgery as well as at home it enhances the aseptic result.

To provide a variety of choices for individual patients, GC Tooth Mousse is available in 5 delicious flavours namely, Strawberry, Melon, Vanilla, Mint and Tutti Frutti!

For further information please contact GC UK on (0044) 1908 218999 or e-mail info@uk.gceurope.com.

Cervitec Plus and Cervitec Gel

Targeted at specific “problem” areas, Ivoclar Vivadent’s Cervitec Plus and Cervitec Gel provide protection against post-operative infection, minimised scar formation, reduced need for anaesthesia and virtually no post-operative pain. The base unit’s LED display is well laid out with all the different treatment parameters presented in an easy to read format, which makes it easy to adjust and control with maximum safety.

The fully autoclavable handpiece is specifically designed and can be operated using either a removable finger switch or foot control.

For further information call Sident Dental Systems on 01952 240080 or email j.colville@sident.co.uk.
to share his passion and knowledge about this subject with those who attend his courses.

His presentation will focus on introducing a philosophy of how to conservatively, effectively and artistically perform aesthetic direct anterior composite restorations based on principles of emulating proper form, colour and function.

The lectures will be held at the St Mellion Hotel and Country Club – venue of the English Open in 2009. Why not come for the lectures and take the opportunity to play a round on a championship golf course? Stay at the hotel or make a longer break of it and hire one of the holiday cottages on site.

The cost to see this world class speaker for members of the Cornwall IDP is just £585 for the 2 days or £170 for the first day only. Members can attend the 2 days for £280 or the first day for £120. But hurry – spaces are strictly limited and won't last long at this excellent rate.

Please call Trish Hodgkinson on 01326 560345 or email phodgkinson@tinyworld.co.uk to book your place today.

The Everyday Bib Provides the Ultimate in Patient Comfort and Protection

CollarDam's Everyday Bib provides comfortable and reliable protection for your patients throughout the treatment process. With traditional bibs patients can feel wet, cold and stressed. They are uncomfortable, especially during long procedures. The Everyday Bib gives you peace of mind that your patient is kept warm and dry, so you can concentrate on carrying out the very best treatment.

Patients can become uncomfortable during procedures for a number of reasons such as moisture, which can begin to soak the neck, making the patient cold and irritable. The Everyday Bib's super-absorbent collar prevents this from happening.

As the latest and lightest addition to the range, the Everyday Bib offers excellent value for money. Priced at just 49p when ordered in packs of 25, it will last far up for an hour so offers a cost effective solution to other dental capses.

Setting new standards in patient comfort, CollarDam's Everyday Bib is recommended by top industry names.

For further information on CollarDam please call 0845 5104286, email: Collar4uk@collardam.com, or visit www.collardam.com.

Life Saving

Most surgeries feel ethically obliged to carry an emergency kit in the surgery. For this reason The Dental Directory sells an Emergency Drugs Kit under its UnoDent label, which includes first line emergency drugs, accessories and practical guidance on how to treat the most common medical emergencies. Just some of drugs in the kit are adrenaline, Aspirin, Piriton, Diazepam, Glucagon and Hydrocortisone. Various cannulas, syringes, disposable needles and inhalers are also included.

Those who like to ensure that every eventuality is covered, might like to consider a defibrillator. Thankfully, the likelihood of somebody having a heart attack whilst undergoing treatment is minimal. It is, however, advisable for any business or public place where people may be at risk of a sudden cardiac arrest to have a defibrillator.

The Dental Directory now supplies the Powerheart G3 from Cardiac Science, a unit that defibrillates and defibrillates simply at the touch of a button. Instructive voice prompts also serve to guide the user through the rescue. The device also incorporates patented self-testing technology; checks are automatically carried out daily, weekly and monthly on the battery, electronic systems and defibrillation pads to ensure it is always ready to use. The unit is compact, lightweight and comes with a four-year full replacement operating battery guarantee.

Don't wait for the unexpected. For more information call The Dental Directory on Team on 0800 5855856.

Seamless Bespoke Design and Build Service

Dental Directory on Team on 0800 5855856.

Secure Your Future with CEREC

Terry Patuazzo, Sirona Dental Systems MD has commented how important it is for practices, in this day and age, to secure their financial stability and raise their revenue whilst trading in difficult times. One tried and tested method is to offer your patients something that they cannot necessarily get from other dental practices locally which has a real advantage for the patient. This is achievable with the CEREC CAD/CAM System from Sirona Dental Systems Ltd.

CEREC is proven to increase profits plus it adds the ‘wow’ factor to any practice. CEREC enables you to provide your patients with same day crowns, bridges etc without the expense and time of waiting for the laboratory to construct the prosthesis. Patients are willing to pay that little bit more for one of the most aesthetic, perfectly fitting ceramic restorations in the market place today.

Using CEREC allows you to produce perfect chairside ceramic restorations in the same visit whilst saving you and your patient time, laboratory fees and ultimately making your business more profitable.

To find out how the Sirona team can directly support your practice and for a no obligation demonstration of the CEREC 3D system telephone 0845 071 5040 or email: info@sironadental.co.uk or visit www.sironacadcamso-lutions.co.uk